

WORKING PARTNERSHIPS — REFERRAL BROCHURE 2026

Working Partnerships

A premium referral opportunity for salons, gyms and wellness clinics

Premium aesthetic, skin, regenerative, wellness and body treatments for your clients — with a straightforward, commercially attractive referral model for your business.

Consultation-led. Clinically qualified. Beautifully delivered.

10%

Standard Referral Commission

7 Years

Medical Aesthetics Experience

£0

Complimentary Consultations

Arrange a Partnership Call

A trusted extension of your client experience

Aesthetics by Clouds offers a calm, professional and deeply personalised client experience — from initial enquiry and complimentary consultation through treatment delivery and follow-up care. Every referred client is treated as a valued individual, not a booking.

For your business, this means your clients receive specialist clinical care from a qualified practitioner, without you needing to employ clinical staff, invest in equipment or manage treatment bookings.

What sets the experience apart

- **Consultation-led care**
Every client journey begins with a thorough consultation and suitability assessment at no charge.
- **Unhurried and personalised**
Treatment planning is thoughtful, individual and never rushed.
- **Clinical professionalism**
Qualified practitioners with nursing and medical-aesthetics backgrounds.
- **Natural-looking results**
Honest recommendations and considered, anatomy-led treatment delivery.
- **Warm, premium customer care**
A relationship-first approach from first contact through follow-up.

Why this works for partners

Your business can refer clients to a trusted specialist clinic without needing to employ clinical practitioners, purchase treatment equipment, manage treatment bookings or collect treatment payments.

No equipment

No capital investment required from your business.

No billing

Aesthetics by Clouds handles all client invoicing directly.

No clinical risk

All clinical decisions and consent remain with the clinic.

£0

Complimentary Consultations

9

Treatment Categories

3

Partner Audiences

Nabat Artykova

Senior Aesthetic Nurse & Clinic Founder

Nabat is the founder and senior aesthetic nurse behind Aesthetics by Clouds. She leads the clinic's approach to consultation, clinical care, personalised treatment planning and client experience.

With a foundation in nursing, pharmacology and biology, Nabat combines clinical knowledge with a calm, precise and highly personalised approach to medical aesthetics. Her work is guided by careful assessment, anatomy-led planning, honest recommendations and a preference for natural-looking, considered outcomes.

Her approach is warm, reassuring and unhurried. Every client is treated as an individual, with close attention paid to medical history, suitability, personal goals and long-term care.

7 Years

Medical Aesthetics Experience

BSc

Pharmacology & Biology

**Warm. Precise. Reassuring. Anatomy-led.
Personalised.**

QUALIFICATIONS & EXPERIENCE

Clinical Background

01

Registered Adult Nurse

Postgraduate Diploma with Merit in Adult Nursing, London South Bank University

02

BSc Pharmacology

Academic background in pharmacology and biology

03

Seven Years in Medical Aesthetics

Advanced training in anti-wrinkle injections, dermal fillers, PRP and PRF regenerative therapies

04

PCA Skin Professional Peel Certification

Specialist skin-treatment training and certification

05

3D Lipo UltimatePro System

Training in cavitation, radiofrequency, shockwave and cryolipolysis

Treatment Philosophy

Consultation-led


Every treatment begins with a thorough assessment of suitability, medical history and individual goals.

Anatomy-led planning

Careful, precise treatment planning guided by anatomy and honest clinical judgement.

Natural-looking outcomes

A preference for considered, subtle results that respect the individual.

 Practice Assessor training aligned with NMC Standards for Student Supervision and Assessment.

A broad treatment portfolio for your clients

The prices below are indicative starting prices. Every client receives an individual consultation to confirm suitability, treatment options and final pricing.

9

Treatment Categories

£0

Complimentary Consultation

from £35

Lowest Starting Price

FACE & INJECTABLES

Anti-Wrinkle Injections

Treatments from £170 — Consultation-led injectable treatments to soften selected expression lines while maintaining a natural-looking result.

Dermal Fillers & Lip Filler

Treatments from £120 — Personalised treatments for subtle enhancement, hydration, definition, volume and facial balance. Includes dissolve and refill treatment plans.

Polynucleotides

Eye-treatment courses from £250 — Specialist eye-area treatment delivered as a minimum course, suitability confirmed during consultation.

SKIN & REGENERATIVE

PCA Skin Facials & Peels

From £60 — Professional brightening, deep-cleansing, oxygenating, exfoliating and pigmentation-focused skin treatments.

PRP & PRF Regenerative Treatments

From £325 — Facial rejuvenation, hands, hair-loss, face and neck, and under-eye regenerative treatments.

Microneedling

From £250 — Full-face, face and décolletage, PRF microneedling; individual sessions and treatment courses.

BODY & WELLNESS

Fat Freezing & Body Sculpting

From £75 — Cellulite, skin tightening, ultrasound cavitation, targeted fat freezing, duo fat freezing and signature bum-lift courses.

IV Drips & Vitamin Boosts

From £35 — Vitamin B12 and Vitamin C appointments.

COMPLIMENTARY

Complimentary Consultations

£0 — Clients discuss concerns, medical history, goals and treatment options before deciding whether to proceed.

A full consultation allows Aesthetics by Clouds to recommend the most appropriate treatment and confirm the final price for each client.

 35

IV Drips from £35

 60

Skin Facials from £60

 75

Body Sculpting from £75

 120

Dermal Fillers from £120

 325

PRP & PRF from £325

Designed to complement the business you already run

Aesthetics by Clouds is built to work alongside the businesses that already serve clients who care about how they look and feel. Whether you run a salon, a gym or a wellness clinic, the partnership model is designed to fit around your existing operation — with no clinical responsibility, no equipment investment and no billing complexity.



For Salons

Extend the client journey beyond traditional hair and beauty services.

Provide a professional, trusted route for clients asking about skin, injectables or regenerative treatments — without offering clinical services in-house.

- Provide a professional route for clients asking about skin or injectables
- Recommend an appropriately qualified external clinic
- Avoid the need to provide clinical services in-house
- Add a referral-income opportunity with no administrative burden
- Protect client trust through a warm, premium referral experience

A trusted extension of your existing beauty experience



For Gyms & Fitness Businesses

Complement confidence, body-care and personal-wellbeing goals.

Provide access to body-sculpting, skin-tightening and regenerative options as a natural extension of your member offering.

- Provide access to body-sculpting, skin-tightening and regenerative options
- Create an additional member or client benefit
- Add referral income without purchasing treatment equipment
- Avoid the need to employ clinical staff
- Keep consultation, booking, billing and care with Aesthetics by Clouds

Additional client value without additional clinical infrastructure



For Wellness Clinics

Broaden the specialist options available to your clients.

Create a clear external pathway for aesthetic, skin, body and regenerative enquiries — supported by nursing-led experience and qualified aesthetic practitioners.

- Create a clear referral pathway for aesthetic and regenerative enquiries
- Provide access to nursing-led experience and qualified practitioners
- Complement existing wellness services without in-house aesthetic capability
- Avoid the need to establish in-house aesthetic capability
- Generate referral income with limited administrative burden

A simple external pathway for complementary specialist care

A simple referral journey

Five clear steps — no complexity, no administrative burden. Aesthetics by Clouds manages the clinical and commercial relationship with your referred clients throughout. Your role is simply to make the introduction.



1. Introduce

The partner introduces an interested client using the referral-identification method agreed between the businesses.



3. Care

Aesthetics by Clouds manages the treatment discussion, booking, consent process, treatment delivery and customer care.



5. Pay

The partner receives the agreed referral commission weekly, fortnightly or monthly, according to the agreed arrangement.



2. Consult

The client contacts Aesthetics by Clouds and receives an appropriate consultation and suitability assessment.



4. Bill

Aesthetics by Clouds bills the referred customer directly. The partner does not handle payment collection.

What the partner does

Make the introduction

Introduce an interested client using the agreed referral method.

Receive commission

Receive the agreed referral commission on a weekly, fortnightly or monthly basis.

Nothing else required

No clinical involvement, no billing, no booking management.

What Aesthetics by Clouds does

Consultation & assessment

Manages the complimentary consultation and suitability assessment.

Treatment booking & delivery

Handles all booking, consent, treatment delivery and aftercare.

Direct client billing

Bills the referred client directly. The partner never handles payment.

Commission payment

Calculates and pays the agreed commission on the agreed schedule.

5

Steps in the Process

3

Payment Interval Options

£0

Partner Billing Responsibility

10%

Standard Referral Commission

Straightforward, attractive and administratively simple.

On every treatment delivered to your referred clients.

3

Payment Intervals

£0

Partner Billing

COMMERCIAL MODEL

A clear commercial model

The referral commission model is designed to be commercially attractive, administratively simple and entirely transparent.

There are no hidden deductions, no complex calculations and no billing responsibility for the referring partner.

Standard Commission

10% is the standard referral commission on treatments delivered to your referred clients.

Negotiable by Volume

The percentage may be negotiated where referral volume justifies a different arrangement.

Direct Client Billing

Aesthetics by Clouds charges the referred customer directly. Partners do not collect treatment payments.

Flexible Payment Schedule

Commission can be paid weekly, fortnightly or monthly, according to the agreed arrangement.

Partnership Call

Detailed commercial terms can be discussed during the partnership call.

Weekly

Weekly — most frequent settlement

Fortnightly

Fortnightly — balanced cadence

Monthly

Monthly — consolidated payment

Clinical professionalism with a warm, personal approach

Treatments are delivered by qualified aesthetic practitioners in a clinical setting, supported by professional nursing, skin, injectable, regenerative and body-treatment training. Fully qualified and fully insured for the treatments provided.

7 Years

Medical Aesthetics Experience

Fully

Qualified & Insured

£0

Partner Clinical Liability



Qualified Practitioners

Clinical backgrounds spanning nursing, dermatology, pharmacology and medical aesthetics.



Consultation First

Consultation and suitability assessment before any treatment is undertaken.



Personalised Planning

Careful attention to medical history, anatomy and individual client goals.



Appointment-Only Environment

A calm, unhurried, appointment-only clinic setting. Clear communication and client support throughout.



Direct Client Billing

Aesthetics by Clouds handles all treatment billing directly, removing administrative burden from the partner.



Fully Insured

Professional qualifications and specialist training, fully insured for all treatments provided.



Documentary Evidence

Further documentary evidence of qualifications and insurance can be provided on request.



Administrative Simplicity

The referring partner carries minimal administrative responsibility throughout the referral process.

A framework built on clinical care

01

Enquiry

Client enquires via the partner referral or directly. Aesthetics by Clouds responds promptly and professionally.

03

Treatment

Treatment is delivered by a qualified practitioner in a calm, appointment-only clinical environment.

02

Consultation

A complimentary, unhurried consultation assesses suitability, medical history and individual goals.

04

Follow-up

Post-treatment care and follow-up are managed directly by Aesthetics by Clouds.

- Treatments are delivered by qualified aesthetic practitioners in a clinical setting, supported by professional nursing, skin, injectable, regenerative and body-treatment training. Fully qualified and fully insured for the treatments provided. Further documentary evidence can be provided on request.

GET IN TOUCH

Let's explore a partnership

If your clients or members ask about aesthetic, skin, regenerative, wellness or body treatments, Aesthetics by Clouds can provide a professional referral destination and a straightforward commercial arrangement.

A partnership call takes no more than 20 minutes and carries no obligation. We would be delighted to discuss how the model might work for your business.

Email to Arrange a Partnership Call

hello@aestheticsbyclouds.co.uk

WhatsApp to Discuss a Partnership

+44 7922 677 348

Visit Our Website

aestheticsbyclouds.co.uk

Our Clinic

26 Stert St, Abingdon, OX14 3JP — Monday—Saturday: 9:00am—6:00pm — By appointment only

Email to Arrange a Partnership Call

Visit aestheticsbyclouds.co.uk

aestheticsbyclouds.co.uk

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